

Arjun Mohanesh

Team Lead | Full-Stack Developer (PHP, JavaScript, Node.js, BigCommerce)

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Summary

Team Lead with 6+ years in web development, leading a 14-person team at a UK e-commerce company. Full-stack developer with a back-end focus (PHP, JavaScript, Node.js). Builds and maintains BigCommerce Stencil storefronts for 20+ online stores, automates store operations through the BigCommerce APIs, and improves Core Web Vitals and SEO. Works with the CTO to set each team's priorities from business KPIs such as ROI.

Skills

Languages: PHP, JavaScript (ES6+), TypeScript, SQL, HTML5, CSS3, Handlebars

Back end: Node.js, Express, Laravel, REST APIs, GraphQL, JWT authentication, Joi validation

Front end: React, Next.js, Tailwind CSS, Sass, Bootstrap, jQuery

E-commerce and CMS: BigCommerce (Stencil, Cornerstone, REST API, Storefront GraphQL, Script Manager), Sanity, WordPress

Databases: MySQL, MongoDB (Mongoose)

Performance and SEO: Core Web Vitals (LCP, CLS, TBT), Lighthouse, PageSpeed Insights, Schema.org JSON-LD, technical and on-page SEO, web accessibility, Google Tag Manager, GA4

Cloud and tools: AWS, Git, GitHub, Staging branch workflow, webpack, Babel, Jest, ESLint, Stylelint, Docker, Postman, cron jobs, Asana, Claude Code (AI-assisted development)

Leadership: team leadership, hiring and candidate selection, KPI and ROI planning, cross-team coordination, process automation

Experience

Austen Group Ltd | Tetbury, UK (Remote) | Jan 2023 - Present

Team Lead | May 2025 - Present

Lead Developer | Apr 2024 - Apr 2025

Senior Web Developer, Web Developer | Jan 2023 - Apr 2024

- Lead the 14-person India team across development, SEO, data, content, design, customer service and marketplaces; report to the CTO and work alongside the UK team.
- Set priorities with the CTO from business KPIs such as ROI, using the data team's reports to decide what each team builds or fixes next.
- Shortlist and select new team members from candidates sourced by HR.
- Build major store features on BigCommerce Stencil and the BigCommerce APIs that raise ROI or help sell stock faster, such as cart and product-page cross-sell boxes.
- Automate daily, repetitive and seasonal work, including promotions and PHP scripts on the BigCommerce REST API that bulk-update product custom fields, variants and blog posts.
- Build and maintain Stencil (Cornerstone, Handlebars) themes for 20+ BigCommerce stores, including Script Manager, Google Tag Manager and GA4 tracking and Schema.org structured data.
- Improve PageSpeed and Core Web Vitals on live stores with Lighthouse audits, measuring before and after each change.
- Built AI-assisted development workflows in Claude Code that take an Asana task through to a preview, screenshots and a Staging merge.

Kalifo Technologies | Kerala, India | Aug 2022 - Mar 2023

Full Stack Developer

- Built web applications with Next.js, React and Tailwind CSS on the front end and Node.js, PHP and MySQL on the back end.
- Built the company website with Bootstrap and JavaScript.
- Handled project management and on-page SEO.

Easy Lance | Remote | Aug 2019 - Feb 2023

Freelance Web Developer

- Built custom Laravel and WordPress websites for small businesses and set up their hosting on Nginx.

SVR Computers | Kerala, India | Aug 2021 - Jul 2022

Associate Hardware Engineer

- Installed, repaired and troubleshot computer hardware, servers and networks, and kept the IT documentation up to date.

Yarddiant | Kerala, India | Jun 2020 - Aug 2020

Junior Web Developer

- Built responsive websites with Bootstrap and WordPress, and made web graphics in Blender.

Projects

- **Restaurant ordering and POS system** (Laravel, REST API, Bootstrap, JavaScript): brand website with online ordering and a point-of-sale system that manages online and offline orders, plus a CMS for site content. Used by Malabar Feast (malabarfeast.co.uk) and Alzait.
- **Dealer ordering and POS web application for Eneca India** (Laravel, MySQL, jQuery, AJAX): OTP login, parts catalogue with illustrations, online orders, POS, approval workflows, inventory tracking, e-invoicing, dispatch and accounting.
- **Ayurveda consultation platform** (Laravel, Agora, PayU): real-time video consultations and UPI payments for Abha Ayurveda (abhaayurveda.com).
- **Developer portfolio, arjuninfo.dev** (Next.js, React, Tailwind CSS, Sanity CMS; Express, MongoDB and JWT API): content managed in Sanity; Lighthouse 92 performance on mobile, 96 on desktop and 100 accessibility.

Education

Computer Science (B.Tech course) | Vedavyasa Institute of Technology, Kerala, India | 2018 - 2022

Certifications

- AWS Certified Cloud Practitioner | Amazon Web Services
- HackerRank: JavaScript (Intermediate), JavaScript (Basic), Node.js (Basic) | 2025
- Laravel 9: Build Complete Inventory Management System A-Z (online course)
- PHP Laravel 2023: Build Amazing Restaurant Management System (online course)
- The Complete Web Development Course: Build 15 Projects (online course)
- Build Responsive Real-World Websites with HTML and CSS (online course)
- JavaScript Essentials (online course)
- Creating 3D Environments in Blender (online course)
- Java Tutorial for Complete Beginners (online course)